

SUMMER OLYMPICS 2021

ON-PREMISE OPPORTUNITIES

Feature sake July - August in support of the summer games in Tokyo.

Summer Olympic Dates: July 23rd - August 8th

POS OPPORTUNITIES

- beverage buckets (Bushido & Tozai)
- game watching squares
- Olympic themed tasting flights
- coasters
- menu inserts
- table tents
- branded swag
- virtual event opportunities
- social media content pack

FEATURED PRODUCTS

BUSHIDO

WAY OF THE WARRIOR

Artisan Japanese sake in a can fit for the warrior in everyone. A perfect complement to watching the Summer games on TV.

Fastest growing single-serve can in the US

- Nielsen, 2020

Tozai

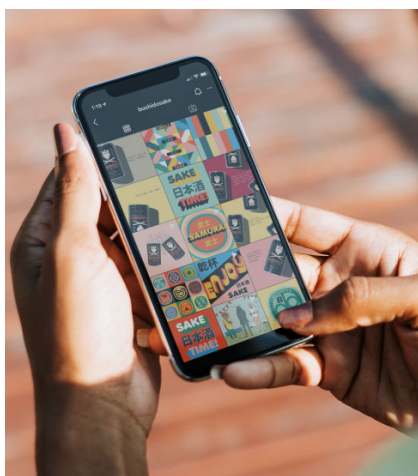
The hottest premium artisan sake brand that introduces Japan style, flavor and culture!

3rd largest imported sake brand in the US

- Nielsen, 2020

BOUTIQUE SAKE

Artisan selections from top small-family brewers across Japan.



drink coaster

